**BBC Media Action (India) Ltd**

**Senior Research Consultant, PRIDE**

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**Role:** SeniorResearch Consultant, PRIDE

**Reports to:** Head of Project, PRIDE

**Nature of Job:** Part Time

**Location:**  New Delhi

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**Background:**

BBC Media Action is the independent international charity of the BBC which uses media to advance development worldwide. To achieve this, we partner with civil society, local media and others to produce creative programs and content in multi-media formats which inform and engage audiences, and to strengthen the media sector through building professional capacity and infrastructure.

In India, BBC Media Action has been using media and communications to improve health, resilience and rights since 1999. We are currently implementing major projects across India to improve maternal and child health, improve gender norms among adolescents and address sanitation behaviours.

The Research & Policy Group based in London and in each of our country offices, focuses on four key activities:

1. providing BBC Media Action projects with audience and market insights to guide project strategies;
2. conducting quantitative and qualitative research studies to capture the impact of all Media Action media interventions;
3. building capacity in research skills and methodology and
4. documenting and disseminating the insights and learning from BBC Media Action’s projects internally and to the wider development community.

**Scope of work:**

The Senior Research Consultant will work with research team in London and project teams in Delhi and Bengaluru to deliver on the research commitments for the PRIDE project. They will lead any research undertaken under the program, including managing any other research resources and agencies that may be brought in to fulfil research requirements.

The Senior Research Consultant will also lead in the implementation of the BBC Media Action quality assurance processes, as well as adherence to BBC Media Action’s Editorial Guidelines, GDPR and Safeguarding requirements for research.

**Key Deliverables:**

* Provide strategic and critical inputs into all research activities for the PRIDE project, including the design and execution of research studies
* Work closely with the Research Manager in India, and the research team in the UK on the management and execution of research activities for the project
* Liaise with project and creative teams on all research activities, including eliciting input for research design, and communicating research findings
* Represent the BBC Media Action research team in donor and partner meetings and with other external stakeholders in dissemination of the research findings
* Represent the BBC Media Action research team on any research study conducted by external stakeholders on the specified communication concept
* Provide inputs into program and partnership strategy for the PRIDE project

**Location/Reporting and Contract duration**

The consultant will be required to work for a period of at least 5 days a month for six months. Some of those days may require their physical attendance either in the office in New Delhi, or on the ground in Bengaluru.

They will report to the Head of Project, PRIDE, and will work closely with others on the PRIDE project, including the Research Manager, research teams in London, the creative and production team and the project management team.

They may accept other consultancies provided there is no conflict of interest with the work at BBC Media Action during the consultancy period.

The person may also be required, from time to time, to take on such other duties and responsibilities as the Country Director, BBC Media Action might request.

This contract is extendable for the duration of the project (till 31 December 2022), based on mutually agreed terms.

**Essential Knowledge, Skills and Experience:**

* Demonstrable experience of conducting social and/ or market research in India or the region, with increasing levels of responsibility. Significant social research experience (especially evaluation research) would be an added benefit.
* Excellent knowledge of quantitative and/or qualitative research approaches and techniques, and knowledge of their application for media, creative, and/or communication for development projects. Experience in digital/ social media research is an added benefit.
* Demonstrable expertise in research project management and implementation, working on large-scale research projects with research teams and nationally based field agencies in India.
* Ability to analyse, interpret and synthesise primary and secondary data to produce clear insights and actionable recommendations from research.
* Demonstrable experience of successfully communicating research findings to a range of non-technical audiences including project teams, international donors, external audiences.
* Excellent interpersonal communication skills. Excellent written and oral English skills.
* Strong experience and ability to implement quality assurance processes within research projects, including ethics.
* Demonstrable experience of working effectively in multi-disciplinary teams and ability to influence others.

**Important Terms of Reference:**

The consultant:

* Must be conscious of and maintain the values of the BBC Media Action in all matters.
* Will not have any copyright whatsoever over data analysis outputs and dashboards developed. All copyrights / intellectual property rights to remain with BBC Media Action.
* Will be required to maintain strict data confidentiality. Data transgressions will be dealt through appropriate and applicable organizational policy.
* Must adhere to and maintain BBC Media Action’s Editorial Guidelines, GDPR and Safeguarding requirements for research.