Bigphi Technologies Pvt. Ltd. is using its patented nanotechnology to launch personal and household products.

Bigphi has launched Turms, an intelligent apparel brand as the first step. Turms apparel offers special properties like stain repellent, anti-odour, wicking, coolant and quick dry. Currently the brand website [www.turmswear.com](http://www.turmswear.com) is the principal distribution channel, though overtime the brand will start offering an omnichannel experience to it’s consumers.

Bigphi is supported with an impressive list of angels, both entrepreneurs and CXOs/Business Heads. Bigphi plans to approach marquee VC firms to raise its first round institutional funding.

Bigphi is looking for consultants for market sizing, market share estimates and high level business strategy for multiple product categories.

Project duration is 4-5 weeks. Consultant will be working with founders with deep domain experience across nanotechnology, ecommerce, apparel and consulting.