



## **Content Writer – White Paper**

PharmaSecure is looking for a Content Writer to produce a white paper covering some technical aspects of the company's solutions.

### **Job Summary**

- Understand the company's products and solutions as well as the topic for the white paper, in consultation with senior management
- Conduct research to understand the industry, competitors, regulatory environment and the areas to be addressed in the paper
- Write a clear, well-researched paper (approximate length: 5-8 pages), including appropriate diagrams/images as needed, and citations indicating the research conducted

### **Competencies**

- If you have a strong interest in technology and health care and are interested in a career in journalism or as a content writer, this position provides very relevant experience
- Excellent written, verbal communication and interpersonal skills
- Initiative and a positive, self-starter attitude
- Degree/Diploma in English along with experience as a writer or journalist preferred

### **About PharmaSecure**

PharmaSecure is a software and technology company based in the US and India with partners located around the world. A leader in pharmaceutical serialisation, authentication, and e-health, PharmaSecure protects trusted products and enhances consumer access to health information and services.

Based on our research, technical expertise and track record, our team deploys highly efficient serialisation and authentication solutions. We protect the



distribution of billions of packages from manufacturing facilities across India to consumers around the world.

Serialisation is just the beginning. Our mobile authentication service and e-health platform provide a direct interface between consumers and health providers, resulting in increased access to health information and services. Our data analytics offer geographic, real-time information and analysis to health providers and pharmaceutical manufacturers on consumer demand for their products and services.